

NÚRIA PUIG. Curriculum Vitae. February 2011.

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EDUCATION:

B.A. History. Universidad Autónoma de Madrid, 1982.
M.A. History. Universidad Autónoma de Madrid, 1983.
Ph.D. History. Universidad Autónoma de Madrid, 1986.

CURRENT POSITION:

Tenured Associate Professor of Economic History and Institutions. Universidad Complutense de Madrid.

RESEARCH INTERESTS (key-words):

Business and economic history; 20th century; Spain, Germany, United States;
chemical and pharmaceutical industry; foreign investment; transnational economic influences;
business groups and networks; family firms.

RECENT TEACHING:

Economic History (in English).
Business Cultures in Historical Perspective (in English).
World Economic History (20th centuries) (in Spanish).
Spanish Economic History (15th-20th centuries) (in Spanish).

ACADEMIC EXPERIENCE:

October 1983-September 1984. Ph.D. Student. Heidelberg University.
October 1984-September 1986. Ph. D. Student. University of Bonn.
December 1986-May 1987. Research Associate. Center for European Studies. Harvard University.
December 1987-August 1989. Assistant Professor. Universidad Complutense de Madrid.
September 1989-August 1993. Tenure-track Professor. Universidad Complutense de Madrid.
September 1993-Present. Tenured Associate Professor. Universidad Complutense de Madrid.
March 1994-September 1994. Visiting Scholar. Center for European Studies. Harvard University.
February 2009-July 2009. Visiting Scholar. Center for European Studies. Harvard University.

GRADUATE STUDENT SUPERVISION:

M.A.: 5.
Ph.D.: 4.

MEMBER OF THE ADVISORY EDITORIAL BOARD OF:

Revista de Historia Industrial. Economía y Empresa (2003-present).
Business History Review (2004-present).

PUBLICLY FUNDED RESEARCH PROJECTS:

1. ESF. Evolution of chemistry, 1789-1939. 1993-1997.
2. DGICYT PB93-0770. Spanish industry under Franco, 1939-1959. 1994-1997.
3. DGES PB96-0301. Big business in 20th century Spain. 1997-2000.
4. TSER SOE1-CT97-1072. The creation of European management practice. 1998-2001.
5. MCyT SEC 2000-1084. Spain in the international economy. 2000-2003.
6. CAM 6/127/2002. Social and economic influence of the United States in the Madrid area, 1950-2000. 2003 (principal investigator).
7. MCyT BEC 2003-8455. National and international business networks in 20th century Spain. 2004-2006 (principal investigator).

8. MEC SEJ 2006-15151. Keys to the internationalization of Spanish firms: A dynamic and conceptual analysis. 2007-2009 (www.kise-project.com) (principal investigator).
9. CAM S2007/HUM-0433. The determinants of the entrepreneurial spirit: Institutions, education, patents and technology from a comparative perspective. 2008-2011.
10. MCI ECO 2009-10977. Business organization in late developing economies: A dynamic and comparative analysis 2009-2011 (www.bolde-project.net) (principal investigator).

PRIVATELY FUNDED RESEARCH PROJECTS:

1. Institut Químic de Sarrià. History of the Institut Químic de Sarrià (1916-1992). 1991-1992.
2. Fundación Empresa Pública. History of FNCE (1881-1965). 1998-1999.
3. Ministerio de Industria-Universitat de Barcelona. Atlas of Spain's industrialization. 1998-1999.
4. Fundación Empresa Pública. History of Spanish pharmaceutical industry. 2000-2001.
5. Thyssen Stiftung. Technology transfer from the German chemical industry (1920-1960). 2003-2004.
6. American Chamber of Commerce in Spain. History of the American Chamber of Commerce in Spain (1917-2007). 2004-2006.
7. BBVA Foundation. Business innovation and competition in Europe. 2004-2006.
8. Banco Sabadell-Atlántico. History of Banco Urquijo (1918-2008). 2007-2008.
9. Técnicas Reunidas. Juan Lladó and the technical and intellectual enterprises of Banco Urquijo (1940-1982). 2010-2011.

ARTICLES:

1. N. Puig & E. Torres: "La storia d'impresa in Spagna. Una rassegna bibliografica", *Annali di storia dell'impresa* 8, 1992, 27:45.
2. N. Puig: "La modernización de la industria del alcohol en Tarragona, Ciudad Real, Navarra y Granada (1888-1953)", *Revista de Historia Industrial* 4, 1993, 91:110.
3. N. Puig & S. López: "Chemists, engineers and entrepreneurs. The Chemical Institut of Sarrià's impact on Spanish industry (1916-1992)", *History & Technology* 11, 1994, 345:359.
4. N. Puig: "Los mitos del crecimiento alemán. La modernización económica y social de Alemania en la historiografía reciente (1975-1991)", *Revista de Historia Económica* XII, 1, 1994, 195:218.
5. N. Puig: "Alcoholeros, inspectores y Hacienda Pública. El fraude en la historia alcoholera española, 1900-1936", *Hacienda Pública Española* 1, 1994, 357:366.
6. J. Pan-Montojo & N. Puig: "Los grupos de interés y la regulación pública del mercado de alcoholes en España (1887-1936)", *Revista de Historia Económica* XIII, 2, 1995, 251:280.
7. N. Puig: "El crecimiento asistido de la industria química en España: Fabricación Nacional de Colorantes y Explosivos (1922-1965)", *Revista de Historia Industrial* 15, 1999, 105:136.
8. N. Puig & J. Loscertales: "Las estrategias de crecimiento de la industria química alemana en España: exportación e inversión directa, 1880-1936", *Revista de Historia Económica* XIX, 2, 2001, 345:382.
9. N. Puig & A. Álvaro: "Estados Unidos y la modernización de los empresarios españoles, 1950-1975: un estudio preliminar", *Historia del Presente* 1, 2002, 8:29.
10. N. Puig: "Una multinacional holandesa en España: La Seda de Barcelona, 1925-1991", *Revista de Historia Industrial* 21, 2002, 123:158.
11. N. Puig: "The Search for Identity. Spanish Perfume in the International Market", *Business History* 45 (3), 2003, 90:118.
12. N. Puig & P. Fernández: "The Education of Spanish Entrepreneurs and Managers: Madrid and Barcelona Business Schools, 1950-1975", *Paedagogica Historica* 39/5, 2003, 651:672.
13. M. Kipping & N. Puig: "Entre influencias internacionales y tradiciones nacionales: Las consultoras de empresa en la España del siglo XX", *Cuadernos de Economía y Empresa*, 17, 2003: 105:137.
14. N. Puig: "La ayuda económica norteamericana y los empresarios españoles", *Cuadernos de Historia Contemporánea* 25, 2003, pp. 109:129.
15. P. Fernández & N. Puig: "Knowledge and Training in Family Firms of the European Periphery: Spain, 18th-20th Centuries", *Business History* 46 (1), 2004, 79:99.
16. N. Puig: "Redes empresariales de oportunidad en la España del siglo XX: el caso de la industria química y farmacéutica", *Información Comercial Española* 812, January 2004, 179:188.

17. N. Puig: "Networks of Innovation or Networks of Opportunity? The Making of the Spanish Antibiotics Industry", *Ambix*, 2004, pp. 167-185.
18. N. Puig & A. Alvaro: "La guerra fría y los empresarios españoles: la articulación de los intereses económicos de Estados Unidos en España, 1950-1975", *Revista de Historia Económica* XXII, 2, 2004, pp. 387-424.
19. M. Kipping & B. Usdiken & N. Puig: "Imitation, Tension and Hybridization: Multiple "Americanizations" of Management Education in Mediterranean Europe", *Journal of Management Inquiry* 13(2), 2004, pp. 98-108.
20. N. Puig & A. Álvaro: "Misión imposible: la expropiación de las empresas alemanas en España, 1945-1975", *Investigaciones de Historia Económica* 7, 2007, pp. 103-132.
21. P. Fernández & N. Puig: "Bonsais in a Wild Forest? A Historical Interpretation of the Longevity of Spanish Large Family Firms", *Revista de Historia Económica. Journal of Iberian and Latin American Economic History* XXV, 3, 2007, pp. 459-498.
22. N. Puig & P. Fernández: "La gran empresa familiar española en el siglo XX: Claves de su profesionalización", *Revista de Historia de la Economía y de la Empresa-BBVA*, 2008, 2, pp. 93-122.
23. N. Puig: "Business Education in Spain", *Business History Review* 82 (Summer 2008), pp. 329-358.
24. N. Puig & P. Fernández: "A Silent Revolution: The Internationalization of Large Spanish Family Firms", *Business History* 51, 3 (May 2009), pp. 462-483.
25. P. Fernández & N. Puig: "Global Lobbies for a Global Economy: The Creation of the Spanish Institute of Family Firms in International Perspective", *Business History* 51, 5 (September 2009), pp. 712-733.
26. N. Puig & R. Castro: "Patterns of International Investment in Spain, 1850-2005", *Business History Review* 83 (Autumn 2009), pp. 505-537.
27. N. Puig & P. Fernández: "La internacionalización de la empresa familiar española: Una perspectiva histórica", *Información Comercial Española* 849 (July-August 2009), pp. 27-38.
28. N. Puig: "Foreign firms, national business groups and the making of the Spanish chemical industry", *History of Technology* (forthcoming).
29. N. Puig & M. Rey: "Understanding the organized philanthropic activity of entrepreneurial firms" (under review).
30. N. Puig & E. Torres: "Business Groups in Historical Perspective: The Urquijo Group and Spain's Economic Development, 1918-192" (under review).

BOOKS:

1. N. Puig: *Trabajo, sociedad y Estado. Los Sindicatos Libres en la República de Weimar*, Madrid, 1988.
2. N. Puig & S. López: *Ciencia e industria en España. El Instituto Químico de Sarrià, 1916-1992*, Barcelona, 1992.
3. N. Puig: *Constructores de la química española. Bayer, Cepsa, Puig, Repsol, Schering y La Seda*, Madrid, 2003.
4. N. Puig & E. Torres: *Banco Urquijo 1918-2008. Un banco con historia*, Madrid, 2008.

BOOK CHAPTERS:

1. N. Puig: "La evolución de los sindicatos europeos", In M. Cabrera, S. Juliá, P. Martín Aceña (eds.): *Europa en crisis, 1919-1939*, Madrid, 1991, 225:229.
2. N. Puig: "Modernización y regulación. La industria alcoholera española, 1853-1953", in J. Nadal, J. Catalán (eds.): *La cara oculta de la industrialización española. La modernización de los sectores no líderes (siglos XIX y XX)*, Madrid 1994, 99:125.
3. E. Torres & N. Puig: "Panorama general de la historia empresarial en España", in G. Núñez, L. Segreto (eds.): *Introducción a la historia de la empresa en España*, Madrid 1994, 39:65.
4. N. Puig: "The frustrated Rise of Spanish Chemical Industry between the Wars", in A. Travis, H. Schröter, E. Homburg, P. Morris (eds.): *Determinants in the Evolution of Chemical Industry, 1900-1939: New technologies, political Frameworks, Markets, and Companies*, Dordrecht, 1998, 301:320.
5. N. Puig: "L'Institut Químic de Sarrià i la modernització de la indústria catalana, 1916-2000", in Jordi Maluquer (ed.), *Tècnics i tecnologia a la Catalunya contemporània*, Barcelona, 2000, 106:111.

6. N. Puig: "Salvador Andreu Grau"; "Salvador Echeandía Gal"; "Carles Ferrer Salat"; "Antoni Puig Castelló"; "Joan Uriach Marsal", in E. Torres (ed.), *Cien empresarios españoles del siglo XX*, Madrid, 2000, 34:36, 154:158, 319:322, 544:547, 548:554.
7. N. Puig: "Business and Government in the Rise of the Spanish Synthetic Dyes Industry: The Case of Fabricación Nacional de Colorantes y Explosivos (1922-1965)", in A.-M. Kuijlaars, K. Prudon & J. Visser (eds.), *Business and Society. Entrepreneurs, Politics and Networks in a Historical Perspective*, Rotterdam, 2000, 137:158.
8. N. Puig: "The Making of an International Business: Spanish Perfume Industry, 1900-2000", in H. Bonin (ed.), *Transnational companies (19th-20th centuries)*, Paris, 2002, 103:125.
9. N. Puig: "The americanization of a European latecomer: Transferring US management models to Spain, 1950s-1970s", in N. Tiratsoo, M. Kipping (eds.) *Americanization in 20th century Europe: Business, Culture, Politics*, Lille, 2002, 259:275.
10. N. Puig: "Educating Spanish managers. The United States, modernizing networks, and business schools in Spain, 1950-1975", in R.P. Amdam, R. Kvalshaugen y E. Larsen (eds.) *Inside the Business Schools: The Content of European Business Education*, Oslo, 2003, 58:86.
11. M. Kipping & N. Puig: "De la teoría a la práctica: las consultoras y la organización de empresas en perspectiva histórica", in C. Erro (ed.), *Historia empresarial. Pasado, presente y retos del futuro*, Barcelona, 2003, 101:131.
12. N. Puig: "Auslandsinvestitionen ohne Technologietransfer? Die deutsche Chemieindustrie in Spanien (1897-1965)", in R. Petri (ed.), *Technologietransfer aus der deutschen Chemieindustrie*, Berlin, 2004, pp. 291-322.
13. N. Puig: "La ayuda económica de Estados Unidos y la americanización de los empresarios españoles", en M.D. Elizalde y L. Delgado (eds.), *España y Estados Unidos en el siglo XX*, Madrid, 2004, pp. 181-205 .
14. N. Puig: "Redes de oportunidad en la industria química y farmacéutica española", in J. Tascón (ed.), *Redes de empresas en España. Una perspectiva teórica, histórica y global*, Madrid, 2005, pp. 97-114.
15. N. Puig: "La empresa en Cataluña: identidad, supervivencia y competitividad en la primera región industrial de España", in J.L. García Ruiz & C. Manera (eds), *Historia empresarial de España. Un enfoque regional en profundidad*, Madrid, 2006. pp. 27-56.
16. N. Puig: "The global accommodation of a latecomer: The Spanish chemical industry since the petrochemical revolution", in L. Galambos, T. Hikino, & V. Zamagni (eds.) *The global chemical industry since the petrochemical revolution*, Cambridge, 2006, pp. 368-400.
17. N. Puig: "Salvador Andreu Grau", "Josep Esteve Subirana", "Carles Ferrer Salat", "Antonio Gallardo Carrera", "Ramon Monegal Prat", "Antoni Puig Castelló", "Joan Uriach Marsal", in F. Cabana (editor), *Cien empresarios catalanes*, Madrid, 2006, pp. 176-179, 445-455, 456-465, 506-514, 537-542, 680-687, 695-701.
18. N. Puig: "Almirall", "Puig Beauty & Fashion Group", in F. Ribera Raichs (director), *El traç de l'excel·lència. Empreses, emprenedors, dirigents*, Barcelona, 2006, pp. 41-51, 257-267.
19. N. Puig, A. Álvaro & R. Castro: "European challenges and opportunities: The role of Europe in the internationalization of Spanish firms", in H.G. Schröter (ed), *The European Enterprise. Historical Investigation into a Future Species*, Berlin, 2008, pp. 269-279.
20. J.L. García Ruiz & N. Puig: "The American Chamber of Commerce and the Americanization of Spanish Firms (1917 to the present)", in H. Bonin (ed.), *The Americanization of European Firms. Strategy, Identity, Perception and Performance*, Geneva, 2008, 385-409.
21. N. Puig, R. Castro & A. Álvaro: "Las empresas multinacionales extranjeras en España", in F. Ribera (ed.), *Los números 1 en España*, Barcelona, 2008, 19-46.
22. N. Puig: "La Asociación para el Progreso de la Dirección", "La Cámara de Comercio Americana en España", in F. Ribera (ed.), *Los números 1 en España*, Barcelona, 2008, 421-430, 471-480.
23. N. Puig: "Networks of Opportunity and the Spanish Pharmaceutical Industry", in P. Fernández & M. Rose (eds.), *Innovation and Networks in Europe*, Routledge, 2010, pp.164-183.
24. P. Fernández & N. Puig: "Dynasties and Associations in Entrepreneurship: An Approach through the Catalan Case", en J.L. García-Ruiz y P. Toninelli (eds.), *The Determinants of Entrepreneurship: Leadership, Culture, Institutions*, Pickering & Chatto, pp. 105-125.
25. P. Fernández & N. Puig: "The Emergence of Family Business Studies: A Historical Approach to Key Centres, Ideas, and Scholars", in: A. Colli & P. Fernández (eds.), *Global Family Firms in the Global Economy*, Cambridge University Press (forthcoming).

EDITOR OF SPECIAL ISSUES:

N. Puig & E. Torres: La internacionalización de la empresa española: una visión a largo plazo, *Revista de Historia Industrial. Economía y Empresa* 40 (2009).

E. Torres & N. Puig: La internacionalización de la empresa española en perspectiva histórica, *Información Comercial Española* 849 (July-August 2009).

WORKING PAPERS:

1. N. Puig & A. Álvaro: International aid and national entrepreneurship: A comparative analysis of pro-American business networks in Southern Europe, 1950-1975, *Business History on Line* 2004. www.thebhc.org/BEH/03/puig-alvaro.pdf

2. N. Puig: Understanding entrepreneurial progress: Networks of opportunity and the Spanish pharmaceutical industry, *Fundación BBVA*, 2006.

3. N. Puig & R. Castro: Persisting and changing patterns of international investment: French and German capital in 19th and 20th century Spain, *Business History on Line* 2007. www.thebhc.org/BEH/06/puig-castro.pdf.

4. N. Puig & J.L. García Ruiz: *90 años de inversiones norteamericanas en España. AmCham Spain, 1917-2007*, AmCham Spain, 2007.

5. M. Rey & N. Puig: Understanding the organized philanthropic activity of entrepreneurial firms". *Business History on Line* 2011. www.thebhc.org/BEH/10/rei-puig.pdf.

RESEARCH IN PROGRESS:

1. (With E. Torres et al.): Business Groups in Late Developing Economies: The Urquijo Group as a Case Study.
2. (With M. Rey): Organized Family Philanthropy in Historical and Comparative Perspective.
3. (With A. Álvaro and R. Castro): Foreign Direct Investment and the Transformation of Spanish Business.

PAPERS IN REFEREED CONFERENCES:

Academy of Management Conference.

Annual Conference of the European Business History Association.

Business History Conference.

Conference of the Association of Business Historians.

Conference of the Commission for the History of Chemical and Molecular Sciences.

Congreso de la Asociación Española de Historia Económica.

European Group for Organisational Studies.

International Economic History Congress.

Simposio de Historia Económica.

REVIEWER FOR:

Ambix.

América Latina en la Historia Económica.

Business History.

Business History Review.

Economía y Sociología del Trabajo.

Enterprise & Society.

Hispania.

Historia del Presente.

Investigaciones de Historia Económica.

Revista Española de Investigaciones Sociales.

Revista de Historia Económica. Journal of Iberian and Latin American Economic History.

Revista de Historia Industrial. Economía y Empresa.

Recerques.

PROFESSIONAL SOCIETY MEMBERSHIP:

Asociación Española de Historia Económica.

Business History Conference.

European Business History Association.

MEMBER OF ACCREDITED RESEARCH GROUPS:

Grupo de Investigación Complutense de Historia Empresarial (GICHE).

SCHOLARSHIPS:

Deutscher Akademischer Austauschdienst. October 1983-September 1984.

Friedrich Ebert Stiftung. October 1984-September 1987.

German Marshall Fund-Friedrich Ebert Stiftung. December 1986-May 1987.

European Parliament. June 1989-September 1989.

Fulbright Program/MEC. March 1994-September 1994.

Real Colegio Complutense en la Universidad de Harvard. February 2009-July 2009.

OTHER GRANTS:

European Summer University Berlin 1988.

Freie Universität Berlin 1990, 1991.

Hagley Center for the History of Business, Technology and Society 2002.

Duke University-J.W. Thompson Fellowship 2004.

AWARDS:

Doctoral Dissertation Prize 1986, Ministerio de Trabajo y Asuntos Sociales.

Earl. J. Hamilton Prize 2009, Asociación Española de Historia Económica.

FOREIGN LANGUAGES:

English, German, French.